



Visitors engage with interactive AI exhibits at a San Francisco museum, reflecting society's mix of excitement and concern about emerging technology.

FutureProofed: Societal, Economic, and Cultural Changes Driven by Tech and Abundance

Introduction

Over the past week, a series of developments underscored how rapidly **technology – especially AI – is reshaping work, education, and socio-economic norms**. In this “FutureProofed” update, we focus on the future of work and learning amid an era of potential abundance. From **AI-driven shifts in the job market** to **innovations in classrooms** and new policy responses, societies worldwide are grappling with both **opportunities and disruptions**. The tone is mixed – optimism about productivity and growth, but also **warnings about inequality and the need to adapt**. This report synthesizes key news from the last 7 days, drawing on credible global sources to help stakeholders anticipate and navigate these profound changes.

Key Developments in Work and Economy

AI’s Impact on Jobs Accelerates: Evidence is mounting that AI adoption is already contributing to significant workforce upheaval. In the **first seven months of 2025, over 10,000 U.S. jobs were eliminated due to employers implementing generative AI** – making AI a top-five cause of layoffs this year ¹. Tech giants are restructuring aggressively around AI: Microsoft and Intel announced major layoffs (9,000 and 10,000 roles respectively) as they redirect resources to AI and cloud initiatives ² ³. These cuts form part of **80,000+ tech layoffs in 2025**, a pace rivaling or exceeding the worst of 2023-24 ⁴. While AI has only been deployed in production by an estimated 9% of companies so far ⁵, it is disproportionately affecting certain roles. Goldman Sachs analysts warn that **entry-level and junior tech workers – often Gen Z – are bearing the brunt**. Unemployment among U.S. tech workers in their 20s has jumped ~3 percentage points in 2025 ⁶, far more than for older or non-tech workers. As one economist noted, the surge of generative AI (e.g. ChatGPT) abruptly **ended two decades of continuous tech job growth** ⁷. The bank now forecasts *AI could ultimately displace about 6-7% of all current jobs* ⁸, with the tech sector feeling outsized effects as thousands of **entry-level coding, support, and customer-service roles are automated away** ⁹ ¹⁰. At the same time, other macro forces (slower economic growth, policy uncertainty) are compounding a cautious hiring climate ¹¹. The result is a challenging labor market for new graduates – the U.S. jobless rate for recent college grads hit 5.8% (Q1 2025), highest in years, amid *“AI putting entry-level roles at risk”* ¹². This has fueled debate on how to adapt: from calls for **reskilling programs** to discussions of safety nets. (Notably, some futurists argue that in an AI-rich “abundance economy”, concepts like **universal basic income** may gain traction – though skeptics point to mixed results in trials so far ¹³.) In the private sector, an encouraging sign is that *philanthropists like Bill Gates are mobilizing \$1 billion for AI-driven workforce training and economic mobility initiatives* targeting vulnerable workers ¹⁴. In short, the **future of work is arriving faster than many expected**, with AI driving both productivity and painful disruption.

Rethinking the Workweek and Workplace: Even as jobs change, so do work patterns. This week highlighted an ongoing **tug-of-war over remote work**. Major firms are increasingly mandating office returns – by late 2024, 75% of U.S. workers had employers requiring regular in-office presence (up from 63% a year prior) ¹⁵. Corporate leaders tout in-person collaboration and creativity, citing research that face-to-face interaction boosts innovation (e.g. a 2022 study linking fewer meetups to an 8% drop in patent citations) ¹⁶. **Many employees, however, resist losing flexibility**. Nearly half of surveyed U.S. workers say they'd seek new jobs if forced back full-time ¹⁷. And only ~42% of UK workers would comply with a strict five-day office mandate ¹⁸. Data increasingly backs the employees' case: fully remote arrangements have delivered real gains in productivity and retention. A study of a Turkish call center that went completely remote saw agents handle **10% more calls** than before ¹⁹, and a Chinese travel agency trial found **33% lower quit rates** when staff worked from home part-time ²⁰. Flexibility also enabled a major increase in women's workforce participation in the Turkish case ²¹, suggesting remote work can promote inclusion. However, **remote-only work has downsides** – researchers find all-remote teams can become siloed and less collaborative over time ²², and remote employees report higher loneliness and stress levels than hybrids ²³. The emerging consensus is that **hybrid models** strike the best balance: a recent 25,000-person European survey found hybrid arrangements were optimal for mental health and innovation, so long as workers have real flexibility ²⁴. Notably, there is a **cultural split globally**: office return is most pronounced in Asia-Pacific, where employees in China, India, and South Korea are back nearly 4–5 days a week, whereas workers in the US and UK average just over 2 days in-office ²⁵. Some European governments are even codifying pro-remote policies – for example, enshrining a “right to disconnect” outside work hours ²⁶. Meanwhile, experiments in **workweek reduction** are gaining validation. The *largest-ever four-day workweek trial* (across 141 companies on multiple continents) reported this week that employees on a 32-hour week maintained **equal or higher productivity with dramatically improved well-being** ²⁷ ²⁸. Stress and burnout levels dropped, and over 90% of firms in the pilot opted to keep the shorter week after seeing no loss in performance ²⁹ ³⁰. These findings bolster the idea that, in an age of automation and efficiency, **shorter workweeks could “future-proof” worker health without hurting output** ³¹. Together, these developments indicate that both the **structure and length of the work week are in flux**, as organizations explore new models to harness productivity gains from tech while keeping workers happier.

AI and the Educational Revolution: In the education sector, the past week saw significant moves to prepare students (and systems) for an AI-driven future. In Washington, the White House announced that **over 60 leading organizations – including Big Tech firms like Amazon, Apple, Google, Meta, Microsoft and OpenAI – signed onto a national pledge to invest in AI education for K-12 youth** ³². This public-private pledge, tied to a recent U.S. executive order on AI education, commits companies to provide schools with resources such as funding, curriculum, teacher training, and AI tools over the next four years ³³ ³⁴. The goal is to ensure “AI literacy for all students” and equip America's future workforce for an AI-enabled economy ³⁵ ³⁶. Education leaders applauded the influx of industry support, noting a “lot of energy” around using AI responsibly in classrooms and the need to reach kids in all communities ³⁷ ³⁸. This initiative comes as policymakers debate how to regulate AI's risks without stifling innovation – a Senate proposal for a **10-year moratorium on new state AI regulations** (which critics said would “wipe out” child online safety rules) was *stripped out of a bill after broad opposition* ³⁹ ⁴⁰. Schools themselves are trying to catch up: a majority still lack formal policies on student use of AI tools ⁴¹ ⁴², even as generative AI has spread rapidly through education since ChatGPT's debut. Yet educators are increasingly embracing AI's potential. This week's ed-tech news included partnerships to deploy AI at scale – for example, publishing giant **Pearson joined with Google Cloud to build AI tutors and lesson generators for classrooms** (leveraging Google's latest models) ⁴³. Universities are also integrating AI in curricula: one report highlighted the University of Florida rolling out AI across its dental program to hone students' clinical

reasoning skills. And in terms of outreach, a notable case saw **Operation HOPE host an “AI literacy camp” for underserved Atlanta high schoolers**, blending coding and financial literacy to empower youth who might otherwise be left behind by the AI boom ⁴⁴. Globally, there’s recognition that *AI skills equal economic opportunity*. In Africa, for instance, a newly launched **AI Skills Fellowship aims to train 10,000 young professionals across the continent** in practical machine-learning use by 2026 – one of the largest AI training initiatives in Africa’s history ⁴⁵ ⁴⁶. Supported by tech firms and citing a potential **\$100 billion** economic boost if Africa can close the skills gap ⁴⁶ ⁴⁷, the program will teach participants to apply generative AI in business and development, thereby *“positioning Africa at the forefront of the global AI revolution”* ⁴⁸ ⁴⁷. From Washington to Kigali, a common theme is emerging: **to be future-proof, education systems must rapidly adapt**, integrating AI literacy, providing equitable access to AI tools, and teaching the human skills (creativity, critical thinking, ethics) that machines can’t replace ⁴⁹ ⁵⁰.

Economic Models in an Age of Abundance: The flurry of tech advancements is also spurring debates about our broader economic trajectory. Some experts now speak of a coming era of *“technological abundance”* – where AI and automation dramatically raise productivity and output. Indeed, **Big Tech’s capital spending on AI is surging**: industry reports this week noted that companies like Google, Meta, Amazon, and Microsoft are on track to invest **over \$350 billion in AI this year**, betting on massive future efficiency gains ⁵¹. Optimistic forecasts suggest that as AI gets more capable, it could unlock unheard-of growth. One projection (from think-tank Epoch AI) posits that once AI can handle roughly **30% of human tasks, global GDP growth could exceed 20% annually**, far above today’s ~3% norm ⁵². While such scenarios are speculative, they illustrate the potential for **AI to vastly expand economic output – a true abundance revolution**. Early signs of this can be seen in local economies like San Francisco, where an *“AI gold rush”* is underway. This week, the **Los Angeles Times profiled San Francisco’s AI boom**, noting that *venture funding for AI startups in the Bay Area hit \$29 billion in the first half of 2025 – more than double the amount in the same period of 2022* ⁵³. AI firms now occupy millions of square feet of office space, becoming a rare “bright spot” in a city struggling with post-pandemic vacancies ⁵⁴ ⁵⁵. The influx of AI talent and capital is **infusing San Francisco with renewed economic optimism (and higher tax revenues)** ⁵⁶, even as residents temper it with worries about cost of living and potential job displacement ⁵⁷ ⁵⁸. It’s a microcosm of how tech-driven abundance can boost growth but also *exacerbate social challenges*. Policymakers are thus exploring how to harness the upsides while mitigating the downsides. For example, discussions around **taxing automation or providing universal basic income (UBI)** as a cushion for displaced workers are gaining attention (though a recent analysis argued UBI trials so far show only modest results) ¹³. Another idea being tested is **employee ownership or profit-sharing in AI-driven firms**, so that productivity gains translate into broad-based prosperity rather than inequality. All these debates point to a singular reality: **economic models will need to evolve**. If AI can produce far more with less human labor – a true abundance economy – then societies may need to redefine concepts of work, income, and value distribution to ensure stability and fairness.

Case Studies: Adapting Across Regions and Sectors

Silicon Valley’s New Gold Rush – San Francisco: Nowhere are the cultural and economic impacts of AI clearer than in San Francisco. As highlighted in a feature this week, the city is experiencing an **AI startup boom that locals compare to a new gold rush** ⁵⁷. **Tech entrepreneurs and investors are flooding in**, drawn by the success of companies like OpenAI, Anthropic, and others headquartered there ⁵⁹. In just the past six months, *nearly half of all U.S. venture funding for AI has gone to the Bay Area* ⁵³. This boom is reshaping the city’s landscape: AI firms are leasing so much office space that they could cut downtown vacancy rates in half by 2030 ⁵⁵. The city’s Chief Economist noted that AI has been a “bright spot” aiding

San Francisco's recovery, as these companies **hire aggressively, pay high salaries, and generate tax revenue** ⁵⁶. Culturally, AI's presence is felt from boardrooms to museums. The Exploratorium science museum's new "Adventures in AI" exhibits have drawn crowds of families, letting visitors play with image-generating algorithms and AI-powered games ⁶⁰ ⁶¹. People scribble down hopes like "AI will cure cancer" and fears like "people will rely on AI so much they can't think for themselves," revealing the public's mix of wonder and anxiety ⁶² ⁶³. This **public engagement with AI** shows how deeply the technology is seeping into everyday life in tech hubs. Yet San Francisco also illustrates the **double-edged sword**: even as AI companies revive the economy, there's community concern about automation-fueled layoffs (thousands of Bay Area tech workers lost jobs earlier in 2025) ⁶⁴ and the ever-rising cost of living for those not in the AI sector ⁵⁷ ⁵⁸. City leaders, including a newly elected mayor, strike an optimistic tone that AI innovation can coexist with inclusive growth – but the outcome is being watched closely as a harbinger for other cities.

Empowering Emerging Markets – African Initiatives: In contrast to Silicon Valley's head start, many developing regions are determined not to be left behind in the AI era. A standout example comes from Africa: **a continent-wide push to build AI talent and applications tailored to local needs**. This week marked the launch of the **AI Skills Africa Fellowship**, a program spanning multiple African countries with the bold goal of training 10,000 youth and professionals in AI skills by the end of 2025 ⁴⁵ ⁶⁵. It's described as *one of the largest AI education efforts in Africa's history* ⁶⁶. Over 8 weeks, participants will learn everything from prompt engineering and data analysis with AI to developing AI-powered solutions for business ⁶⁷ ⁶⁸. Backed by corporate mentors from Microsoft, Google, Bloomberg and local tech hubs, the fellowship aims to "**democratize access to AI fluency**" and nurture an AI-first mindset among Africa's next generation of innovators ⁶⁷ ⁶⁹. Organizers cite research that effective AI adoption could unlock \$100 billion in annual value in Africa's economy ⁴⁶ ⁴⁷ – a huge opportunity if the talent base expands. We also see **national strategies** taking shape: *Kenya, for instance, began rolling out mandatory AI training for all public servants in July*, aiming to improve government efficiency and digital innovation from the ground up ⁷⁰ ⁷¹. And the **African Union finalized a regional AI strategy** this week, seeking to coordinate ethical AI use across member states (though critics note it currently "*lacks specific guidelines*" on issues like bias and misuse) ⁷². These case studies from Africa highlight an important principle: **with the right investments in human capital, emerging economies can leapfrog into the AI age**. By focusing on skills and local innovation, they aspire to harness AI for development (for example, using AI in agriculture to tackle food insecurity ⁷³ or in finance to boost inclusion) rather than passively consuming foreign tech. The challenges are steep – funding, infrastructure, and education systems all need scaling – but the momentum is real. In short, *while AI might widen global gaps if left unchecked, initiatives like these show regions proactively working to future-proof their workforce and reap AI's benefits for societal progress*.

Policy Innovations – Government and Ethics: Adapting to tech-driven change isn't just about the private sector; policy and ethical frameworks are pivotal. Over the past week, we've seen diverse policy responses aimed at guiding the tech transition. In the United States, beyond the K-12 AI Education pledge noted earlier, lawmakers are engaging with AI's impact on workers. A **new bill introduced in Congress** seeks to protect call-center employees from wholesale replacement by AI, by requiring customer disclosure when they're interacting with AI and even proposing penalties for firms that offshore jobs to AI systems ⁷⁴. While its fate is uncertain, the bill reflects growing political awareness of AI labor disruption. In Europe, regulators are finalizing the EU **AI Act**, a sweeping law to set guardrails on AI (from banning dangerous use cases to enforcing transparency), which could become a global reference point for AI ethics once approved. And as mentioned, some European countries are innovating labor laws for the digital age – for example, France's "**right to disconnect**" (protecting workers from after-hours digital demands) is being looked at as a model to reduce burnout in an era of ubiquitous remote tech ²⁶. Another arena of policy focus is **data privacy**

and digital identity, especially with AI systems hungry for personal data – though not the core of this week’s theme, debates on digital IDs and surveillance continue to swirl alongside AI discussions, underscoring that *trust and privacy are as crucial as innovation*. Importantly, international bodies are weighing in: **UNESCO released global guidance on AI in education**, advising countries on responsible use of generative AI in schools – from ensuring inclusive access to curbing reliance on AI at the expense of human learning skills ⁴⁹ ⁷⁵. The framework emphasizes ethics, urging that **AI use be transparent, bias-monitored, and always under human direction** in pedagogical settings ⁵⁰ ⁷⁶. Likewise, the **World Economic Forum’s “Presidio Principles”** assembled 100 experts to recommend responsible generative AI practices, stressing themes of accountability, fairness, and cross-border collaboration ⁴¹ ⁷⁷. In sum, while technology races ahead, there is a parallel race in boardrooms and government halls to update **policies, laws, and ethical norms**. The focus is on *maximizing the upside of tech (innovation, efficiency, growth) while minimizing harms (job loss, inequality, bias, security threats)*. The past week’s initiatives show that **adapting society is a multi-stakeholder effort** – requiring educators, lawmakers, industry, and civil society to all pull levers to keep the future of work and education human-centric and equitable.

Challenges and Considerations

Even with all the progress and plans, **significant challenges loom** in this transition. A central concern is **inequality** – the risk that tech-driven abundance won’t be shared broadly. As AI automates entry-level and routine tasks, there is growing worry about a **gulf between high-skill tech workers and everyone else**. Young graduates are already feeling devalued (nearly half of Gen Z job seekers believe AI has diminished the worth of a college degree) ⁷⁸. Without intervention, automation could concentrate wealth and opportunity even more tightly in certain companies, regions, or demographics. The **digital divide** between those with AI skills and those without may deepen income inequality, both within and between countries. This makes **reskilling and lifelong learning** imperative – but scaling them is challenging. Many workers lack the time or resources for extensive retraining, and current education systems are straining to update curricula fast enough. There is also a **generational gap** in upskilling: older workers in declining jobs may struggle to pivot to new careers, even as younger workers natively adapt to AI tools. Another challenge is ensuring that **the rise of AI doesn’t worsen social biases or exclusion**. AI systems, if unchecked, can perpetuate gender, racial, or class biases present in training data. For example, women are underrepresented in AI development roles (the **“gender gap in AI”**), which some fear could bake in skewed perspectives ⁷⁹. Equitable AI requires conscious effort – from diversifying the AI workforce to rigorously auditing algorithms – and this effort is still in early stages. *Ethical use* is a further consideration: Recent news about authoritarian uses of AI (such as surveillance or deepfake propaganda) has heightened calls for **strong governance and human rights safeguards** as we integrate these technologies into society.

In the workplace context, a major consideration is how to manage the **human impact of AI-driven productivity gains**. If, as some studies suggest, companies can achieve the same output with fewer workers (e.g. a 4-day week with no loss of productivity ²⁷ ²⁹, or an AI system automating tasks of an entire department ⁸⁰), what does that mean for job security and the social contract? It raises questions about whether **societies need to redefine “work”** – for instance, by shifting towards more creative, caregiving, or community-oriented roles that AI can’t fill, or by reducing working hours overall and sharing the productivity dividend. However, transitioning to that future is tricky. There will be **winners and losers in the short term**: highly skilled AI engineers are in huge demand (some companies are offering seven-figure packages for top AI talent), whereas workers in clerical, manufacturing, or customer service jobs may find their roles rapidly shrinking. This puts pressure on social safety nets. *Unemployment insurance, job transition programs, even ideas like universal basic income (UBI) are being revisited* as possible tools to cushion

displacement. Yet political consensus on funding and implementing such measures is far from settled. Moreover, the **psychological toll** of rapid change needs attention. Studies indicate that job loss and uncertainty can cause intense stress; even those who remain employed may experience “**survivor stress**” or the need to constantly upskill to stay relevant. Remote work, while beneficial in many ways, can also blur work-life boundaries and strain mental health if not managed. Thus, companies and governments must consider not just economic factors but also **worker mental health and community resilience**. Ensuring people feel “future-proofed” is as much about confidence and well-being as it is about having a paycheck. Lastly, **global coordination** poses a challenge: technology’s effects don’t stop at borders, but policies and resources often do. Less-developed nations might face brain drain or inability to compete if AI is dominated by a few economies – underscoring the importance of international support and knowledge transfer (as seen in some of the Africa programs). The next few years will test our ability to address these challenges with creativity and compassion. Will education systems retool fast enough? Can labor laws and social programs evolve for an age of abundance? Can we keep humanity at the center of an AI-powered world? These questions remain open.

Outlook and Recommendations

Despite the uncertainties, the developments of this week provide grounds for *cautious optimism* – if we act with foresight. The fact that multiple sectors are actively responding (businesses investing in training, governments crafting AI strategies, educators revamping curricula) suggests a growing awareness that **we must shape the future now, rather than let it happen to us**. Going forward, several trajectories seem likely. In the **workplace**, we may see a continued shift toward hybrid and flexible arrangements as the norm, with companies that embrace flexibility reaping benefits in talent retention ⁸¹ ²³. Automation will undoubtedly eliminate certain jobs, but it will also create new ones – demand is already rising for roles like AI ethics officers, data curators, and machine-trainer specialists. The key will be helping workers *move into* those new roles. This means **massive investment in upskilling programs** by both the public and private sector. Corporations that deploy AI owe it to their employees to offer retraining pathways (for example, IBM’s pledge not to lay off workers without first reskilling them is a model others could follow). Education at all levels should place greater emphasis on the uniquely human skills that complement AI – from creative thinking to emotional intelligence – as these will be differentiators in the job market ⁸².

For policymakers, a top recommendation is to **update the social contract** for the digital age. This could include modernized labor regulations (e.g. gig worker protections, portable benefits for an era of short-term gigs and freelance AI work) and perhaps experimenting with income support models in regions heavily hit by automation. As one World Economic Forum report put it, *social safety nets may need a rethink when disruptions are rapid and global* ¹². Internationally, cooperation will be vital: sharing best practices on education and AI governance, and ensuring that low-income countries have access to the AI tools and knowledge to uplift their economies (avoiding a scenario where abundance is confined to a few advanced economies). On the ethical front, continued development of **AI oversight frameworks** – like auditing algorithms for bias, requiring transparency about AI-generated content, and setting boundaries for high-risk AI applications – will build public trust and prevent abuses. The collaborative approach seen in UNESCO and WEF recommendations ⁴² ⁷⁷ should be expanded, bringing in voices from the Global South, from marginalized communities, and from non-tech fields to holistically guide AI’s integration into society.

Ultimately, the outlook can be positive **if we treat human capital as the most important capital**. The narrative of “future of work” need not be one of fear. If automation frees people from drudgery, societies can channel human effort to *new frontiers – in creativity, caregiving, entrepreneurship, and solving social and*

environmental problems. The transition period will be turbulent, but history shows that with the right policies (like education during the Industrial Revolution, or social welfare in the 20th century), technological leaps can coincide with broad improvements in living standards. The concept of “FutureProofed” means anticipating these changes now. For businesses, that might mean redesigning jobs to *augment* workers with AI instead of replace them, and cultivating a culture of continuous learning. For educators, it means rapidly updating teaching methods (blending AI tools into lesson plans, as some are doing with AI tutors and content creation tools ^{83 84}) while also teaching students how to think critically *about* AI. For individuals, it means embracing lifelong learning and adaptability as core personal strategies – the career of the future may involve multiple pivots, and skills will need constant refreshing. And for governments, it means foresight in policy – from investing in digital infrastructure so that the benefits of tech are widely accessible, to possibly redefining economic metrics (GDP growth alone may not capture societal well-being in a post-scarcity world).

In conclusion, the past week’s news – from layoffs to learning camps – paints a picture of a world in flux, **grappling with the promise and pitfalls of an AI-driven future**. Change is coming fast. But as these global responses show, we are not powerless: by proactively adjusting our work models, education systems, and ethics, we can **‘future-proof’ our societies**. The future of work and education can be one where technology amplifies human potential and abundance is shared – but achieving that will require vigilance, creativity, and collaboration on an unprecedented scale. The time to act is now, and every stakeholder has a role to play in building a future that is not just high-tech, but also high-human.

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